

**The Power of the Footprint:
How UMSL Forged Community
Partnerships and Built Synergies
Recognized by Carnegie**

*American Democracy Project Annual Meeting
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Civic Engagement at UMSL

Mission: The University of Missouri-St. Louis provides excellent learning experiences and leadership opportunities for a diverse student body. Outstanding faculty and staff, innovative research, and creative partnerships foster synergies that advance the welfare of our stakeholders and benefit the global society.

Gateway for Greatness (G4G) Goal: Enhance civic engagement for the economic and social benefit of the region.

UMSL: Public, urban, metropolitan research university
16,800 students, Mean UG age = 27.6, 77% transfers,
11 colleges and professional schools

The Footprint: 24 inner-ring, suburban municipalities located within the geography of the Normandy School District.

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*Learn and Serve America
Higher Education Funding*

- ❑ Normandy School District, Beyond Housing, and community organizations and residents in surrounding communities.
- ❑ UMSL Students of Service.



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Concentration: Beyond Housing

Beyond Housing is one of the St. Louis region's leading providers of housing and support services for low-income families and homeowners.



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The Journey to Carnegie Recognition

- Multiple paths
- Multiple relationships and networks
- Persistence
- Inclusiveness
- Opportunism

Applying a Logic Model: Charting how the University of Missouri – St. Louis meets its goal for Civic Engagement*

Through the lens of the Center for Teaching and Learning
Margaret W. Cohen (2012 POD OD)

Theory of change: The CTL will leverage its relationships with the Offices of Academic Affairs and Student Affairs to offer campus-wide programs and opportunities to faculty that support UMSL's goals for civic engagement and economic development.

Words of wisdom: Build relationships; be inclusive (faculty, staff, students); be opportunistic; be consistent & persistent

Inputs and resources	Actions and strategies	Initial outcomes	Intermediate outcomes	Results and impact
<p>Internal to campus:</p> <ul style="list-style-type: none">New Chancellor 2003New president 2004NSSE scores for HEECTL's relationships w/ units in Student Affairs & Academic AffairsProvost's CE Steering Committee 2007College Leadership Program 2008External to campus:American Democracy Project (ADP) 2005<ul style="list-style-type: none">• ADP's info• NY Times - resourcesMO Campus Compact 2000<ul style="list-style-type: none">• Network• Conferences• ResourcesMissouri Dept of Higher Education interest in HEE inventory 2010	<p>Infuse related messages during CTL orientations, programs</p> <ul style="list-style-type: none">2005 Campus Conversations: UMSL at 40<ul style="list-style-type: none">• mission & identity• respected leadersProvost's sustained interest<ul style="list-style-type: none">• "round" dollarsChancellor's chapter in ADP monograph 2005Strategic Plan – includes goal for Carnegie recognitionFaculty attending ADP, MDCC meetingsMDCC meetingsMDCC VISTA Program 2007-2010<ul style="list-style-type: none">• Planned first MLK Day of Service• Volunteer Fairs• Presentations to faculty• Support w/ inventoriesMDCC Institutional and Faculty Funding<ul style="list-style-type: none">• Faculty Fellow• Travel Accounts• Events w/ cateringWork with Media RelationsWork with Registrar on HEE Course Attribute definitions	<p>CE Steering Committee</p> <ul style="list-style-type: none">• Recommendations: Programs, LRP, inventory• opinion leaders• catalyst for change• Civic Engagement Day planning lead• News at Noon series <p>Learn & Service America Funding 2009-2013</p> <ul style="list-style-type: none">• CTL as partner, co-PI• Service-Learning Lunch & Learn• Service-Learning Teaching Circle• Service-Learning Leadership Team• SDTL Conference Funding for faculty <p>Civic Engagement activities</p> <ul style="list-style-type: none">• Featured at December Constituent Mtg.• Constitution Day Annual Observance planned by faculty, staff, students <p>Registrar initiates request for course attributes 2011</p>	<p>Submit Carnegie application 2010</p> <p>Submit Campus Compact Survey annually 2009</p> <p>Submit President's Honor Roll application 2011</p> <p>Constitution Day funding secured 2010 (from ORA)</p> <p>MLK Day of Service organized by Office of Student Life 2010</p> <p>Community Partnerships Manager hired 2010</p> <p>UMSL's VISA pilots staff day of paid service 2011</p> <p>Chancellor's Award for Excellence in Community Service (new 2012)</p>	<p>Carnegie recognition 2011</p> <p>St. Louis awards for contributions to the nation region</p> <p>Office of Student Life assumes planning for</p> <ul style="list-style-type: none">• MLK Day of Service since 2010• Constitution Day 2011• Civic Engagement Day 2012

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What's in Place to Sustain the Effort?

UMSL Students of Service (SOS) Advisory Board

Service-Learning Faculty Leadership Team

Constitution Day Planning Committee Partnership

Community Partnership Manager & Des Lee Collaborative Vision

Individual efforts and commitments

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Examples and Experiences

Academic Service-Learning

Seven Revolutions (now Global Challenges)

News at Noon

Constitution Day

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News at Noon

Objectives

- Create a forum to discuss current events from multiple perspectives in a focused, informative, deliberative manner.
- Focus on the responsibility each of us has to be informed citizens, highlighting the press and its role in democracy. Examples:
 - The mortgage crisis and its impact on the greater St. Louis metropolitan area.
 - The results are in: Census Numbers Mean BIG Changes for MO

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Seven Revolutions

- This course was a platform to understand how major global issues affect and can be affected by our state and local communities.
 - A “*think globally, act locally*” strategy.
- Students’ research papers related to one of the “revolutions” and a state or locally based public policy issue.
 - e.g. economic integration = turning St. Louis airport into a regional hub for Chinese imports.

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Constitution Day

- Increasingly student driven.
- Relating constitutional issues to national and state policies
 - 2009: Missouri’s conceal and carry law
 - 2010: Constitutional rights and protections
 - 2011: Living and governing in a post 9/11 world
 - Theme for 2012 – “Should the 26th Amendment be abolished?”

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Service Learning

Honors 2030: Grassroots Democracy

- Required students to commit 15 hours of class time to service learning with *Beyond Housing*.
- Allowed students to do an additional 120 hours of work for 3 credit hours of independent study/internship credit
- 70% of students did the additional 120 hours

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Building a Critical Mass of Engaged Faculty

- Faculty Mentoring - our process
- Faculty Leadership Team - establishing infrastructure
- Linking Faculty with Community Partners –
 - Relationship building
 - Cultivation of ongoing projects

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Showcasing Faculty and Student Accomplishments

- Matching course requirements and learning outcomes to community-based projects
- Service learning and community partner expectations
- Capturing the moment - reflection and feedback that link students, instructors, and partners

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Sustaining Progress and Setting the Standard for Strategic Goals

- Building stronger links between student organizations and engaged faculty.
 - *How are your campuses creating partnerships?*
- Building teams of faculty to encourage cross-disciplinary approaches.
 - *How are your campuses linking faculty across disciplines?*
- Encouraging faculty to apply SOTL best practices to publish and present and encourage more community-engaged projects on our campus.
 - *How are your campuses encouraging public scholarship?*

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